

## Dropwise Essentials Launches Free 20-Page Report with 50 Great Gift Ideas for the Holiday Season

Dropwise Essentials announced the release of their eBook, 50 Conscious Gift Ideas for the Holidays & Beyond.

(PRWEB) December 10, 2012 -- Dropwise Essentials announced the release of their eBook, 50 Conscious Gift Ideas for the Holidays & Beyond. This report gives anyone who is pressed for time, great ideas for gifts that make a positive difference in others' lives and have a beneficial impact on the greater good.

The report spans over 20 pages in total and is neatly organized into three different categories - health-conscious gifts, eco-friendly gifts and socially conscious gifts. The ideas contained within the report range from practical to whimsical. For example, number 8 on the list suggests that a set of Resistance Bands for Home Exercise can be a great gift to family members or friends who have been talking about losing weight. On the other hand, number 28 recommends Ellie Pooh Elephant Poo Paper –stationary, holiday cards and paper products made from Elephant dung! Other gift ideas include items like aromatherapy bath salts and soy candles, do-it-yourself massage tools, fair trade gourmet gift baskets, and a range of products to save energy and minimize waste from solar chargers, laundry balls that require no soap, water bottles that convert into lanterns, and USB rechargeable batteries. There's something for everyone.

This 50 Gifts free report has already been downloaded by hundreds of visitors and consumers looking for great gift ideas with meaningful impact that can be quickly and easily purchased online. It's guaranteed to save time while putting the joy back into holiday shopping. Dropwise Essentials has gone to great lengths to ensure that each gift idea presented will have either a direct positive impact on the person receiving the gift, a positive impact for the greater good, or both.

Dropwise Essentials, a San Francisco green business, specializes in providing high-quality aromatherapy, natural personal care, green and eco-conscious products to consumers. They have consistently maintained a strong and reputable profile and have established themselves as one of the leading online retailers for organic skin care, aromatherapy, and <u>natural remedy based products</u>. The company has been named a "Champion" by the Campaign for Safe Cosmetics and has received high marks for its environmental and social performance from the GoodGuide.com who has ranked it among its Top 100 rated companies, and its Top 20 personal care companies.

To learn more about Dropwise Essentials, and to download their free 20-page report of 50-gift ideas for the holiday season, head over to: <a href="http://www.dropwise.com/">http://www.dropwise.com/</a>



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