

## FOR IMMEDIATE RELEASE

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Dropwise to Host Free Holistic Pregnancy Tele-Summit May 21<sup>st</sup>-June 6<sup>th</sup> 2013. *Ground-breaking Seminar Reveals Secrets for Birthing Healthier, Happier Babies* 

San Francisco, CA ... Dropwise Essentials announced its virtual event --The Holistic Pregnancy Tele-Summit: A Celebration of New & Vibrant Life. A ground-breaking FREE tele-seminar series that brings together some of the foremost experts in natural self-care and childbirth to address the #1 fear most pregnant women have and reveal the secrets to delivering healthier, happier babies. This free educational event consists of 6 tele-classes spread out over a 3-week period starting on May 21<sup>st</sup> and runs through June 6<sup>th</sup>.

The purpose of these calls, which can also be accessed via the Web, is to help women better understand their childbirth options; teach them how to overcome the stress and fears common to pregnancy; transform their birth experience from one of fear and pain to one of joy and ecstasy; and transition into or embrace a holistic lifestyle prior to childbirth and beyond.

After surveying a range of pregnant women to uncover their greatest fears and concerns about pregnancy, Dropwise discovered that **the #1 fear** most of them had in common is actually **giving birth**. Some of their other top concerns were: being able to stay calm and peaceful during their pregnancy, having a natural childbirth free of medical intervention, and transitioning to parenthood.

"There's a lot of stress and anxiety connected to the anticipation of labor and birth — mostly due to a lack of widely available information on childbirth choices, and cultural conditioning that leads pregnant women to believe that it's supposed to be a difficult and painful process," said **Dropwise CEO and Founder**, **Donya Fahmy**. "We've always been a big proponent of empowering women to make safe and sustainable choices when it comes to their health and well-being, so we consulted some natural birthing experts and collectively decided to host this event," she added.

Among the experts who will be sharing tips, secrets and wisdom are:

<u>Debra Pascali-Bonaro</u>, Director of the film "<u>Orgasmic Birth: The Best Kept Secret</u>" and co-author of "*Orgasmic Birth: Your Guide to a Safe Satisfying and Pleasurable Birth Experience*"

<u>Stephanie Dawn</u>, Creator of Sacred Birth Work and author of "The Sacred Birth Workbook"

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**Donya Fahmy**, Dropwise CEO & Founder, Natural Self-Care Expert and author of "Aromatherapy and The Expectant Mom: A Woman's Guide to the Best Essential Oils for a Holistic Pregnancy"

Sheila Kamara Hay, Ecstatic Birth advocate and board member, Childbirth Choices

<u>Dr. Diana Hoppe MD</u>, Distinguished OB/GYN and author of "Healthy Sex Drive, Healthy You: What Your Libido Reveals About Your Life"

Rena' Koerner, Certified Birth & Postpartum Doula, Childbirth & Lactation Educator, founder of Integrative Childbirth Services, Doulas for Surrogacy, and the Lullaby Lounge

<u>Dr. Stacey Rosenberg D.C.</u>, Chiropractor and author of "Natural Pregnancy, Natural Baby"

Laura Shanley, Childbirth Consultant and author of "Unassisted Birth"

For complete details and schedule or to register visit <a href="http://www.dropwise.info">http://www.dropwise.info</a>

## **About Dropwise Essentials**

Dropwise Essentials, a San Francisco green health and wellness business, specializes in pure aromatherapy, and natural solutions for personal care. Founded at the turn of the new millennium, the company's stated mission is to offer an expanding line of safe, high quality, pure plant-based products designed to promote health and wellness, and empower consumers with the knowledge needed to make better informed decisions regarding personal care products as well as products for the home.

Dropwise has consistently maintained a strong and reputable profile and has established itself as a leading online retailer for Organic Skin Care, Aromatherapy, and Natural Remedy products. In 2011 the company was named a "Champion" by the **Campaign for Safe Cosmetics** and received high marks for its environmental and social performance from the **GoodGuide.com** --who ranks it among it's Top 100 rated companies and it's Top 20 personal care companies. Dropwise Essentials is a proud member of the Indie Beauty Network, the Green America Business Network, Green Product Alliance, Natural Ingredient Resource Center, and a Friend of PETA. For more information visit <a href="http://www.dropwise.com">http://www.dropwise.com</a>