



Pure Aromatherapy and
Natural Body Care Products

Dropwise Essentials Among First to Join Safe Cosmetics Campaign Local Manufacturer Sets Example for Other Companies on How to Make Safe, Effective Personal Care Products

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FOR IMMEDIATE RELEASE

San Francisco, CA ... June 18, 2004. Dropwise Essentials, a local manufacturer of pure aromatherapy and all natural personal care products announced today that it was among the first companies to join the **Campaign for Safe Cosmetics** by signing its **Compact for the Global Production of Safer Health and Beauty Products** (the **Compact for Safe Cosmetics**) -- pledging to formulate products free of known or potentially toxic ingredients.

The **Compact for Safe Cosmetics** was developed by the **Campaign for Safe Cosmetics** --a coalition of U.S.-based health and environmental groups, including the **Breast Cancer Fund**, as a way to protect consumers from toxic chemicals and hold companies accountable for the safety of their products.

“Our intention from the start was to create safe high quality plant-based products made with pure essential oil blends and free of the toxic or potentially harmful ingredients commonly found in many commercial personal care products,” said **Donya Fahmy**, owner and founder of **Dropwise Essentials**. “Our signing of the Compact simply formalizes our existing commitment to make safe, effective products that are free of synthetic and toxic chemicals”

“Progressive personal care companies like Dropwise are demonstrating every day that many of the chemicals known to, or suspected of causing harm to human health are not essential to the formulation of premium personal care products,” said **Janet Nudelman**, Director of Program and Policy for the **Breast Cancer Fund**. “We applaud these companies for taking a leadership role in safeguarding consumer health through responsible product formulation and hope other companies will follow their example.”

Dropwise Essentials is a San Francisco-based manufacturer of pure aromatherapy and natural personal care products lovingly created to nourish the body and feed the senses. The company uses only 100% pure essential oils in all its blends and the highest quality raw materials available to formulate products as close to nature as possible. For more information visit <http://www.dropwise.com>. For more on the Campaign for Safe Cosmetics, visit <http://www.safecosmetics.org>.

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